



WSYR

201 Humboldt St
Rochester, NY 14610

Contract # 1448297

Schedule Dates

10/18/16-10/24/16

Date Entered 10/14/16
Last Modified 10/14/16

Syracuse (WSYR)
By Broadcast Month

Spots

Rate

Advertiser

Democratic Congressional Campaign Committee (:

Carrie Burdin

Oct. 2016

82

\$58,160.00

Agency

Great American Media (11024)

CO-OP

No

Grand Total:

82

\$58,160.00

Product

Political - Issues / Propositions (1068)

Headline #

ECR25330099

Brand

ISSUE (184363)

Demo

Salesperson

Millennium - Washington D, Washington DC (1421

Order Type

Normal

Sales Office

Millennium - Washington DC

Package Deal

Buyer Name

Kelly, Police,

Commission %

15.00

Phone/Fax

/

Commission

\$8,724.00

CPE

11/14/4675

Net Total

\$49,436.00

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

Issue Separation: 30

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/18/16-10/24/16	1	:30	5:30A- 6A (EST)	1	1	1	1	1				4	\$450.00	\$1,800.00	Syracuse (WSYR)	The Morning News @ 530A	10/14/16
2.0	Normal Line / News	10/18/16-10/24/16	1	:30	6A- 7A (EST)	1	1	1	1	1				4	\$850.00	\$3,400.00	Syracuse (WSYR)	The Morning News @ 6A	10/14/16
3.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	7A- 9A (EST)	2	1	2	2	2				9	\$790.00	\$7,110.00	Syracuse (WSYR)	Good Morning America	10/14/16
4.0	Normal Line / News	10/22/16-10/22/16	1	:30	7A- 8A (EST)	1						X		1	\$300.00	\$300.00	Syracuse (WSYR)	Newschannel 9 At 7A (Sat)	10/14/16
5.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	8A- 9A (EST)	1						X		1	\$350.00	\$350.00	Syracuse (WSYR)	Good Morning America	10/14/16
6.0	Normal Line / News	10/23/16-10/23/16	1	:30	7A- 8A (EST)	1						X		1	\$300.00	\$300.00	Syracuse (WSYR)	Newschannel 9 News At 7A	10/14/16
7.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	8A- 9A (EST)	1						X		1	\$350.00	\$350.00	Syracuse (WSYR)	Good Morning America	10/14/16
8.0	Normal Line / News	10/18/16-10/24/16	1	:30	12P- 12:30P (EST)	1	1	1	1	1	1			5	\$450.00	\$2,250.00	Syracuse (WSYR)	Newschannel 9 At Noon	10/14/16
9.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	12:30P- 1P (EST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Syracuse (WSYR)	Millionaire	10/14/16
10.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	1P- 2P (EST)	1	1	1	1	1	1			4	\$250.00	\$1,000.00	Syracuse (WSYR)	The Chew	10/14/16
11.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	2P- 3P (EST)	1	1	1	1	1	1			4	\$250.00	\$1,000.00	Syracuse (WSYR)	General Hospital	10/14/16
12.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	4:30P- 5P (EST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Syracuse (WSYR)	Inside Edition	10/14/16
13.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	4P- 4:30P (EST)	1	X	X	X	X	X			2	\$400.00	\$800.00	Syracuse (WSYR)	Newschannel 9 @ 4P	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYR
201 Humboldt St
Rochester, NY 14610

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1448297

Schedule Dates	10/18/16-10/24/16	Date Entered	10/14/16
Advertiser	Democratic Congressional Campaign Committee (Last Modified	10/14/16
Agency	Great American Media (11024)	Entered By	Carrie Burdin
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	ISSUE (184363)	Headline #	ECR2530099
Salesperson	Millennium - Washington D, Washington DC (1421	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Kelly, Police,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/4675	Commission	\$8,724.00
Account Types	National/Political	Net Total	\$49,436.00
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30		

Syracuse (WSYR)		
By Broadcast Month	Spots	Rate
Oct. 2016	82	\$58,160.00
Grand Total:	82	\$58,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	10/18/16-10/24/16	1	:30	5P- 5:30P (EST)		2	1	1	1	1			6	\$950.00	\$5,700.00	Syracuse (WSYR)	Newschannel 9 @ 5	10/14/16
15.0	Normal Line / News	10/18/16-10/24/16	1	:30	5:30P- 6P (EST)		1	2	1	1	1			6	\$1,100.00	\$6,600.00	Syracuse (WSYR)	Newschannel 9 @ 530P	10/14/16
16.0	Normal Line / News	10/18/16-10/24/16	1	:30	6P- 7P (EST)		1	1	2	1	1			6	\$1,400.00	\$8,400.00	Syracuse (WSYR)	Newschannel 9 @ 6P	10/14/16
17.0	Normal Line / News	10/23/16-10/23/16	1	:30	6P- 6:30P (EST)		1						X	1	\$650.00	\$650.00	Syracuse (WSYR)	News Ch 9 Sunday	10/14/16
18.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$660.00	\$2,800.00	Syracuse (WSYR)	Entertainment Tonight	10/14/16
19.0	Normal Line / Prime	10/20/16-10/20/16	1	:30	8P- 9P (EST)		1			X				1	\$3,000.00	\$3,000.00	Syracuse (WSYR)	Grey's Anatomy-ABC	10/14/16
20.0	Normal Line / Prime	10/21/16-10/21/16	1	:30	8P- 9P (EST)		1				X			1	\$2,000.00	\$2,000.00	Syracuse (WSYR)	Last Man Standing/Dr. Ken-ABC	10/14/16
21.0	Normal Line / Prime	10/23/16-10/23/16	1	:30	7P- 8P (EST)		1						X	1	\$1,500.00	\$1,500.00	Syracuse (WSYR)	AFHV-ABC	10/14/16
22.0	Normal Line / News	10/18/16-10/24/16	1	:30	11P- 11:35P (EST)		1	1		1				3	\$1,200.00	\$3,600.00	Syracuse (WSYR)	Newschannel 9 @ 11	10/14/16
23.0	Normal Line / News	10/23/16-10/23/16	1	:30	11P- 11:35P (EST)		1						X	1	\$1,100.00	\$1,100.00	Syracuse (WSYR)	Newschannel 9 @ 11	10/14/16
24.0	Normal Line / SPOT	10/18/16-10/24/16	1	:30	11:35P- 12:37A (EST)		1	1	1					3	\$350.00	\$1,050.00	Syracuse (WSYR)	Jimmy Kimmel	10/14/16
25.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	12:05P- 1:05A (EST)		1					X		1	\$300.00	\$300.00	Syracuse (WSYR)	Blue Bloods	10/14/16
26.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	11:35P- 12:35A (EST)		1						X	1	\$300.00	\$300.00	Syracuse (WSYR)	Castle	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Blau 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Todd Guarel DOS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.